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| Alpha Project Survey Welcome to our artist website survey!Have you ever visited an artist’s website or any online art galleries? Yes |  No   |  |  | | --- | --- | |  |  |  If yes, how frequently do you visit art galleries or artists websites? 1  2  3  4  5   |  |  | | --- | --- | | Very frequently | Not frequently |  What sort of information would you like to see on an artist’s website? Artist’s bio  A statement by the artist  Details of an exhibition  Prices  Other Would you like to view the artist’s entire portfolio online or a selection of their best work?  |  |  | | --- | --- | | Artist’s bio  A statement by the artist |  |  When visiting an artist’s website, how important is it to you that the artist includes their personal story or creative process? 1  2  3  4  5   |  |  | | --- | --- | | Very important | Not important |  Have you ever purchased art from an artist’s website? Yes  No If yes, how would you describe your experience?  |  |  | | --- | --- | |  |  |  How important is it to you that you can see the artwork in high-quality images before buying? 1  2  3  4  5   |  |  | | --- | --- | | Very important | Not important | |  |
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| How important is it to you that the website provides detailed information about the artwork? 1  2  3  4  5   |  |  | | --- | --- | | Very important | Not important |  How important is it to you that you can buy art directly from the artist’s website? 1  2  3  4  5   |  |  | | --- | --- | | Very important | Not important |  Would you prefer a simple design or something more colourful and visually stunning? Simple design  Colourful and visually stunning design How important is it to you that you can interact with the artist or comment on their work on the website? 1  2  3  4  5   |  |  | | --- | --- | | Very important | Not important |  When visiting an artist’s website, how important is it to you that the artist includes their personal story or creative process? 1  2  3  4  5   |  |  | | --- | --- | | Very important | Not important |  How would you like to communicate with the artist? Email  Phone  Mail  Other What kind of social media integration do you like to see on an artist’s website? Facebook  Twitter  Instagram  Other   |  |  | | --- | --- | |  |  |  Are there any more features or details that we haven’t covered that you would like to see on an artist’s website? Thank you for taking the time to participate in this survey and for helping us to improve the artist's online experience! |
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